



<b>News Release Title:</b>	<b>IMC Receives Veteran Institute for Procurement GROW Certification</b>		
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<b>Contact:</b>			
<b>Fax or E-mail:</b> Mike Sandberg, Chief Operating Officer 703.318.8044, ext. 212 or mike.sandberg@imcva.com 703.318.8740 FAX		<b>Mail:</b> Innovative Management Concepts, Inc. 21400 Ridgetop Circle, Suite 210 Dulles, VA 20166	

## IMC Receives Veteran Institute for Procurement GROW Certification

Dulles, VA – [Innovative Management Concepts, Inc. \(IMC\)](#), a systems engineering and information technology company, recently completed the Veteran Institute for Procurement (VIP) GROW Program, a comprehensive training and certification program that helps veteran-owned businesses strengthen their ability to win government contracts and do business with both military and civilian agencies they once served in uniform.

On 3 March 2016, IMC was one of 45 businesses from 12 states and the District of Columbia to graduate from the VIP GROW Program. During the program's graduation, Michael Metz, IMC's senior vice president and director of business development, was presented with a congressional citation for his completion of this valuable program.



The first program of its kind in the nation, VIP GROW is conducted by professional subject-matter specialists in the essentials necessary to win government contracts: law, accounting, insurance, human resources, marketing and proposals. It also provides participants with access to Federal and prime contracting executives along with a national network of veteran owned small businesses that they can team with on opportunities.

Since its launch in 2009, VIP GROW has helped 591 service-disabled and Veteran-owned small businesses grow. A survey of 184 of the program's graduates determined that 2,018 new jobs were created and the size of their businesses increased by an average of 49% within a year of graduating from the Institute. More than 82% of surveyed graduates credited VIP GROW for equipping them to make recent business decisions and avoid unseen pitfalls. Additionally, veteran-owned businesses are more likely to hire, mentor and train other war veterans as they transition to private life, which is a national priority.



VIP GROW is a three-day, 27-hour comprehensive certification program. Participants must be a C-level leader in a Veteran-owned small business operating for at least two years with a minimum of 3 full time employees, and experience working on government contracts as a prime and/or sub-contractor to a prime. With volunteer instructors and at no cost to participants, VIP GROW is fully funded by the Montgomery County Chamber Community Foundation, partners, and VIP sponsors.

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**About Innovative Management Concepts, Inc.** – Innovative Management Concepts, Inc. (IMC), a [Service-Disabled Veteran-Owned Small Business](#), provides systems engineering and information technology services to government and commercial clients. Since its founding in 1989, IMC has offered expertise in: software Independent Verification and Validation (IV&V), simulation Verification, Validation, and Accreditation (VV&A), systems engineering, software development, website development/maintenance, IT support services, and project management. Find out more about IMC at [www.imcva.com](http://www.imcva.com).