



<b>News Release Title:</b>	<b>IMC Celebrates Significant Growth and Corporate Identity Makeover</b>		
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## IMC Celebrates Significant Growth and Corporate Identity Makeover

Dulles, VA – [Innovative Management Concepts, Inc. \(IMC\)](#), a systems engineering and information technology company, rolled out a new corporate website ([www.imcva.com](http://www.imcva.com)) and logo this month that provides not only a snapshot of IMC’s capabilities for government and commercial clients but also provides information on IMC’s experience that spans more than two decades of government service.

The corporate identity makeover helps celebrate IMC’s significant growth in 2011 and reflects the company’s desire to enhance business processes, structure, and professional image. In 2011, IMC increased its government contract work by approximately \$8,000,000 (more than a 70% increase) and 42 personnel and began laying the groundwork for a [commercial products and services division](#).

The majority of IMC’s 2011 growth has come in providing [Independent Verification and Validation \(IV&V\)](#) for government IT projects and providing [IT support services](#) for Federal agencies, such as help desk and network administration. With many large IT development initiatives kicking off in the Federal Government space, the IV&V services market will continue



to grow, especially for companies like IMC with demonstrated experience and strong past performance.

IMC's commercial growth centers around [web-based products that improve organizational communication, feedback, social networking, and project risk evaluation](#). IMC has dedicated team members using prior experience in these areas to develop new and innovative ways to harness modern technology to improve how organizations function and team members interact.

[IMC's President and CEO, Robert Might](#), noted that, "With a bright forecast for future growth in our government business and the foundation of a commercial division, we will continue to see our company grow. It is my intention that as IMC continues to grow, our government and commercial clients will still see the same attention to detail and customer service that they have always enjoyed."

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**About Innovative Management Concepts, Inc.** – Innovative Management Concepts, Inc.

(IMC), a [Service-Disabled Veteran-Owned Small Business](#), provides systems engineering and information technology services to government and commercial clients. Since its founding in 1989, IMC has offered expertise in: software [Independent Verification and Validation \(IV&V\)](#), [systems engineering](#), [software development](#), [website development/maintenance](#), [IT support services](#), and [project management](#). Find out more about IMC at [www.imcva.com](http://www.imcva.com).